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FOR IMMEDIATE RELEASE

**One of the Most Established UC&C Ecosystem Partners  
Announces Today the Completion of a Major Rebranding**  
*Vendor Neutral UC&C Monitoring, Reporting and Analytics*

**Norcross, GA USA - November 2, 2021** – TeleMate, a lead developer of unified communications, collaboration and contact center monitoring, reporting and analytics solutions, announced today that it has completed a major rebranding. The rebrand reflects the growth, modernization and innovation that has led to the delivery of the highly touted *Predictive UC Analytics* platform.

The company was founded in 1986 as a call detail recording (CDR) reporting company who serviced medium sized organizations that were concerned with gaining additional visibility into their telecommunications environment. Today, TeleMate delivers a vendor neutral platform that enables organization to monitoring, report and analyze their entire unified communications, collaboration and contact center environment with one thoughtfully designed modular platform.

The company has released a new logo and complete website redesign with a more vibrant color pallet and messaging that reflects the true value and market sentiment derived by TeleMate’s modular platform.

"The rebranding is the visual culmination of the innovative strides that we’ve made over recent years. That innovation has led to a host of top-tier banking and financial institution, healthcare networks, global manufacturers and federal agencies placing their complete trust in our technology and most importantly, in our people." said CEO Steve Tabaska. "The new vibrant and optimistic color pallet is representative of TeleMate’s bright future."

That bright future includes enhanced monitoring capabilities that have not been formally announced but according to Tabaska, is slated for a CYQ1 2022 release.

"The rebranding is just the beginning, said Tabaska, we intimately understand the challenges presented by the modern hybrid workplace which can consist of accomplished UC&C providers like Cisco, Microsoft, Zoom, Ring Central, etc. Our innovation delivers easy to use monitoring, reporting and analytics solutions that address these complex challenges."

**ABOUT TELEMATE:**

TeleMate is a global leader in providing unified communications, collaboration and contact center monitoring, analytics and reporting platforms. As a recognized innovator in the space, TeleMate is the solution of choice for the Fortune 1000 and service providers.

To learn more about TeleMate visit us at [www.TeleMate.Net](http://www.TeleMate.Net), or contact us at [info@TeleMate.Net](mailto:info@TeleMate.Net), or call us at 1-855-790-3369.