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FOR IMMEDIATE RELEASE

TeleMate.Net Software Secures Strategic Investment on UC Analytics Capabilities

Boom in Private Equity Signals UC Analytics High Demand

Norcross, GA USA - August 17, 2015 – Recognizing an opportunity of achieving high return on investment in the unified communication analytic market, the original founders of TeleMate.Net Software, David H. Couchman and Melanie J. Noble-Couchman, rejoin the company as strategic private investors.

TeleMate UC Analytics Solution provides global enterprises a clear understanding of service adoption rates and the network impact of expensive, resource intensive unified communication technologies (UC). UC components including audio, video, IM/Presence, email, and collaboration tools are increasing in use and cost. Businesses find it impossible to access, consolidate, report and analyze this data since it is siloed and isolated by UC type and manufacturer. TeleMate.Net Software addresses this critical need by aggregating and transforming disparate activity detail into real-time, interactive and actionable analytics. Before TeleMate UC Analytics, businesses had limited tools and were operating in the dark struggling to optimize their service delivery while attempting to maximize their return on investment.

“As a pioneer in telephony analytics in the 1980's, TeleMate had robust capabilities across different manufacturers in collecting, consolidating and reporting on big data including the identification of possible fraud situations” stated David Couchman. “What I have recognized is that TeleMate’s unique and advanced solution back then was the foundation for a highly relevant solution in today's dynamic nature of unified communication. With the myriad of manufacturers and UC data sources, it fills a gaping void created by best-of-breed UC manufacturers allowing an organization to have an integrated and seamless UC Analytic solution for their entire organization regardless of the manufacturer.”

TeleMate’s role-based analytics capabilities ensure virtually every functional area in the organization is provided business analytics in a format that’s easily digestible and relevant to them. For example, interactive heat maps and dashboards for executives, trending line graphs for IT and granular user trending details for business stake-holders. TeleMate provides the ability to deploy in a multi-tenant environment for easier management and visibility of both internal and external customers.

“The key to capitalizing on this market opportunity is flexible, always-on visualization tools that deliver both business intelligence and IT situational awareness”, added Melanie Noble-Couchman. “TeleMate’s solution draws from three decades of experiences by responding to thousands of organizations that new players in analytics have yet to encounter. We see the potential for TeleMate greater today; and, we are excited, once again, to be a part of this cutting edge technology which is the leading the way for business to cut their cost, improve efficiency, identify fraud, and, overall, better manage their UC resources.”

In addition, TeleMate’s Universal UC Analytics solutions can be deployed as an on premise VM software license or Cloud (SaaS) model for ultimate deployment flexibility.

ABOUT TELEMATE:

TeleMate.Net Software is a global leader in providing scalable unified communication analytic and web security solutions. Our product families including, TeleMate UC Analytics, NetSpective Web Filter, and NetAuditor Event Manager are considered products of choice for the Fortune 1000, Federal and State Governments.

As a pioneer in the UC Analytic space, TeleMate has more than 18,000 installations worldwide.

To learn more about TeleMate.Net Software’s Universal UC Analytics, visit, www.TeleMate.net; or contact us at info@TeleMate.net.